

NAGAP: Call for Proposals Categories and Sub-topics

1. Admissions Policies and Processes

- Data tracking, analysis, strategic planning and goal setting
- Going paperless
- Implications of new GRE test
- Leveraging technology
- Transcript evaluation
- Transitioning your staff and faculty to online application processing and review

2. Career and Staff Development

- Admissions leaders as staff developers
- Career counseling for graduate admissions and enrollment professionals
- Career paths in graduate enrollment management or in higher education
- Continuing education for all graduate admissions professionals
- Managing self-care for you and your staff
- Sources of professional development

3. Graduate Student Support and Financial Aid

- Centralized vs. decentralized financial aid advising and services
- External sources of funding
- Funding for international students
- How to fund a graduate education
- Satisfactory Academic Progress tracking and procedures
- School based financial aid: criteria and selection processes

4. Legal and Ethical Issues

- Access and disability services
- Affirmative action
- Authenticity of test scores, international transcripts
- Criminal conviction/disciplinary issues: what to ask and what to do with the information
- Maintaining security of documents
- Plagiarism in personal statement essays, writing samples

5. Marketing and Recruitment

- Current trends in job market, careers, graduate programs
- Diversity recruitment initiatives
- Graduate branding in an undergraduate culture
- International student recruitment
- Involving your faculty
- Need for career assessment and career counseling skills
- Social media: how, what to use, data on effectiveness
- Using CRMs effectively
- Veteran initiatives
- Virtual interactive recruitment: info sessions, webinars, chats

6. Student Services

- Alumni engagement
- Career and job search advisement and tracking of job placement
- Celebrating diversity
- Creating and sustaining a graduate culture and sense of community
- English language learners: domestic and international
- Orientation as a process, not just an event
- Services for students with disabilities
- Yield and retention events and services that bring and sustain results