



The Leader in Graduate Enrollment Management

National
Association of
Graduate
Admissions
Professionals

Building Networks—
Advancing Your Knowledge Ensures Your Success



National Association for Graduate Admissions Professionals (NAGAP)
16th Annual Winter Institute for Advanced Graduate Admissions Professionals

Hyatt Pier 66
Fort Lauderdale, Florida
January 20-21, 2011

The Future of Graduate Enrollment Management in a New Economic and Global Environment

The professionalization of graduate enrollment management is key to future success in this field. The changing nature of public and private universities in the U.S. and the financing of graduate education, the changing demographics of a diverse domestic population, the globalization of graduate education, the continual movement toward one world of research and study created by the internet, changing technology that creates limitless boundaries for sharing information and training – how do graduate enrollment management professionals prepare themselves and plan strategically to cope with these changes?

Thursday, January 20

8:30 – 9:00 AM

Registration and Continental Breakfast

9:00 – 9:15 AM

Welcome and Introductions

Cammie Baker Clancy, Chair, NAGAP Professional Development Committee
Director of Graduate Outreach & Admissions, School for Graduate Studies
Empire State College, State University of New York

Joanne Canyon-Heller, President, NAGAP
Director of Graduate Admissions
Roosevelt University

9:15 – 11:00 AM

The Evolution and Future of Graduate Enrollment Management

Panelists:

Daniel J. Bennett, Chair, NAGAP Education Committee
Assistant Dean, Graduate Division
UCLA

Sean- Michael Green, J.D.
Dean, Graduate and Adult Enrollment
Marist College

Dr. Myron (Mick) Thompson, Member, NAGAP Education Committee
Associate Provost and Executive Director of the Graduate School
University at Buffalo, State University of New York

Dr. Kristin Williams, NAGAP Past President and Member, NAGAP Education Committee
Assistant Vice President of Graduate and Special Enrollment Management
The George Washington University

11:00 – 11:15 AM Break

11:15 – 12:30 PM

Legal Issues in Graduate Enrollment Management

James Vaseleck, J.D.
Director of Global Strategy and Deputy General Counsel
Law School Admission Council

12:30 – 1:30 PM Luncheon

1:30 – 3:30 PM

Social Media and Graduate Student Recruitment

Dr. Robert E. Johnson
Bob Johnson Consulting

4:00 – 5:30 PM RECEPTION

Dinner on Your Own

Friday, January 21

8:30 – 9:00 AM

Continental Breakfast

9:00 – 10:30 AM

Changes and Challenges in Graduate Student Financial Support

Ken Redd, Director of Research and Policy Analysis at National Association of College and University Business Officers (NACUBO)

10:30 – 10:45 AM

Break

11:00AM – 12:30PM

Retaining Underrepresented Graduate Students

Dr. Renetta Tull, Director of PROMISE: Maryland's Alliance for Graduate Education and the Professoriate (AGEP) and Assistant Dean for Graduate Student Development at the University of Maryland Baltimore County.

12:30PM-1:30PM

Lunch

1:30-3:00PM

A Discussion of Best Practices for Increasing Yield (and Decreasing Melt) Between Admission and Matriculation

Dr. Tom Rock, NAGAP Past President and Member, NAGAP Education Committee

Executive Director of Enrollment Services

Teachers College, Columbia University

3:00-3:30pm Closing Remarks