

Summer Institute for New Graduate Admissions Professionals
National Association of Graduate Admissions Professionals
The Mirage — Las Vegas, Nevada
July 7 & 8, 2011

PROGRAM SCHEDULE

Thursday, July 7

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| 8:00 – 8:30 am | Registration and Continental Breakfast |
| 8:30 – 8:45 am | Welcome
Cammie Baker Clancy, Chair, Professional Development Committee
Director Graduate Outreach and Admissions, School for Graduate Studies
State University of New York, Empire State College

Joanne Canyon-Heller, NAGAP President
Director of Graduate Admissions, Roosevelt University |
| 8:45 – 10:30 am | Introduction to the Profession of Graduate Enrollment Management
Dr. Kristin Williams
Assistant Vice President, Office of Graduate and Special Enrollment
Management, The George Washington University, NAGAP Past President |
| 10:30 – 10:45 am | Break |
| 10:45 – 12:15 pm | Legal Issues in Graduate Enrollment Management
James Vaseleck, J.D.
Senior Director of Public Affairs and Deputy General Counsel, Law School
Admission Council |
| 12:15 – 1:00 pm | Luncheon |
| 1:00 – 2:30 pm | Graduate Financial Aid – Knowing the Basics
John Bury, Assistant Dean of the Graduate School,
Director of Graduate Student Enrollment Management,
The University of Tulsa |
| 2:30 – 2:45 pm | Break |
| 2:45 – 4:15 pm | Graduate Recruitment and Admissions 101
Keith Ramsdell, Director of Graduate Admissions, Lourdes College
Judith Baker, Director of Graduate Admissions, Nazareth College
Valerie Robinson, Director of Diversity Enhancement Programs,
The Graduate School, Miami University |
| 5:00 pm | Reception
(Dinner on your own) |

Friday, July 8

8:30 – 9:00 am

Continental Breakfast

9:00 – 10:30 am

Recruiting Underrepresented Graduate Students

Curtis Byrd, Director of Special Programs for Undergraduate Affairs and
Assistant Director of the McNair Scholars Program,
University of Florida

10:30– 10:45 am

Break

10:45 – 12:15 pm

Ethical Issues in Graduate Enrollment Management

Sean-Michael Green, J.D., Dean of Graduate and Adult Enrollment, Marist College

12:15 – 1:15pm

Lunch with the NAGAP Board of Directors

1:15 – 2:45pm

Marketing from the Ground Up, a panel presentation including:

Felicia Townsend, Assistant Dean of Recruitment, Admissions and Marketing,
Director of the Center for Professional Excellence,
Graduate School of Social Work, Dominican University
Joanne Canyon-Heller, Director of Graduate Admissions, Roosevelt University,
NAGAP President
Cammie Baker Clancy, Director of Graduate Outreach and Admissions,
Empire State College, State University of New York
James Crane, Assistant Dean of Graduate Studies, Brigham Young University,
NAGAP Vice President

2:45– 3:15 pm

Wrap-up

NAGAP Professional Development Committee:
Cammie Baker Clancy, Chair,
Patricia Gardner, Fellowship Coordinator
John Bury, Marketing and Communications
Valerie Robinson, Speaker Liaison
Keith Ramsdell, Attendee Liaison

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