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Greetings

In This Issue of e-News

[A Message from NAGAP President, Joanne Canyon-Heller](#)

- [Greeting from PDI Committee Chair, Cammie Baker-Clancy](#)
- [2012 Conference updates](#)
- [NAGAP Chicago panel and reception](#)
- [2012 Research grant](#)
- [25th Anniversary](#)
- [Mentoring program](#)
- [Chapter news](#)
- [Graduate Education - In The News](#)
- [The Jobs Corner](#)

Alliance Circle Member



Apply for a NAGAP Research grant

The Research and Global Issues committee is now accepting proposals for the NAGAP Graduate Student Enrollment Management Research Grant.

Competition is open to all graduate students conducting research encompassing graduate enrollment management activities and programs. This may include any aspect of recruiting, enrolling, retaining and graduating professional, masters, and doctoral degree students. The deadline for proposals is December 15. Additional information can be found at <http://www.nagap.org/research/>.

The award includes:

- \$2,500, payable directly to the individual researcher. (NAGAP will not pay institutional overhead or indirect costs.)
- one year of NAGAP membership with full privileges.
- travel and registration to the NAGAP national conference during the year of the award.
- recognition at the NAGAP national conference.

For more information, contact Kristen Sterba (kmsterba@uams.edu)

Chapter news

BioGAP (Biomedical interest chapter)

Meet up – November 10, 10 am to 1 pm
Washington University School of Medicine in St. Louis – St. Louis, MO
(coincides with ABRCMS Conference)
Agenda includes lunch, networking and talk by Dr. Joel Oppenheim about recruiting minorities in science
RSVP to:
http://dbbs.wustl.edu/Resources/Pages/calendar_event.aspx?EVID=1088

JGAP (Jesuit chapter)

Fall 2011 meeting
November 10 (Lake Shore Campus)
November 11 (Water Tower Campus)
Loyola University Chicago
Keynote by NAGAP President Joanne Canyon-Heller
Panels, presentations, small group discussions
RSVP to: [registration](#)

CAP-GAP (Chesapeake & Potomac chapter)

Annual Business Meeting – November 14
Marymount University – Reston, VA
Speakers include: Andrew Meleventi and Diane White

A Message from NAGAP President, Joanne Canyon-Heller



Happy Halloween! And for some of us, congratulations on reaching the end of the recruiting season. It has been an exciting fall for NAGAP. The Board of Directors has concluded our fall meeting and we have been working on many initiatives of importance to Graduate Enrollment Managers, many of which you will see reflected in the news items in this issue of e-News.

We realize that this is a difficult time for many universities and colleges, but at the same time we are presented with opportunities for growth and change. NAGAP is keeping abreast of these issues and looking for ways to present ideas and solutions to you through professional development, e-News, and Perspectives. Increasingly, we are working with our chapters across the country to keep bringing you professional development on a range of relevant topics to our members. I am looking forward to taking part in the JGAP meeting in Chicago on November 10th, when enrollment managers from Jesuit institutions will gather. They have an exciting two-day meeting planned.

Today, I would like to welcome Cammie Baker-Clancy as our guest columnist. Cammie will be sharing with you information about our Winter Professional Development Institute.

Joanne Canyon-Heller
NAGAP President
www.nagap.org

Winter Institute confronts challenges, offers solutions

Greetings



Graduate education is changing. The world is becoming smaller and economic pressures are becoming larger. How do we, as graduate enrollment professionals, tackle the challenges that face us every day?

This year's Winter Institute will focus on topics that include internationalization, trends in graduate student enrollment and financial support, predictive enrollment modeling, and an examination of some of the factors that impact, both negatively and positively, graduate student attrition, persistence, and completion during the academic milestone stages of degree progress.

Whether you work at a large, research institution or a small, private college, our jobs are becoming more diverse and our responsibilities are growing. Although we are all experiencing tight budgets, professional development and an opportunity to grow in our profession, especially at this challenging time, is essential. I encourage you to take advantage of the "Early Bird" registration for the Winter Institute and register now to reserve your spot. Fellowship opportunities are available for the Winter Institute and the deadline for submission is December 9th.

For more information, visit the [Educational Conferences](#) section of NAGAP's website. We hope to see you January 19 and 20, 2012!

Cammie Baker-Clancy
Chair, Professional Development Committee

NAGAP Reception and Panel Discussion at the Chicago Graduate and Professional School Fair at the University of Illinois at Chicago

On October 6th, NAGAP hosted a great reception and informative panel discussion during the Chicago Graduate and Professional School Fair at the UIC Forum in Chicago. The reception was co-sponsored by Educational Perspectives. Kenneth Warren, president of Educational Perspectives, gave a special presentation on *Assessing Credentials from China and the Middle East*. Also during the school fair, NAGAP sponsored a panel discussion entitled *Graduate and Professional Admissions Process: Tips on Submitting a Strong Application*.

The dynamic panel was moderated by Felicia L. Townsend, NAGAP's Marketing Communications Chair & Assistant Dean of Recruitment, Admissions and Marketing at Dominican University-Illinois. Panelists included:

- Joanne Canyon-Heller – NAGAP president & Senior Director of Admissions, Roosevelt University, IL
- Melanie Schwartz – Director of Admissions, California School of Professional Psychology at Alliant International University
- Ann Hurley – Coordinator for Graduate Communications, Dominican University, IL
- Teisha Johnson – Director of Admissions, Illinois College of Optometry & NAGAP Marketing Communications Committee Member
- Jose Villa – Assistant Director of Admissions, Columbia University School of Nursing, NY

Speakers include: Andrew Masowski and Diane White, EducationUSA
All NAGAP members welcome
Contact capgap2011@gmail.com for directions and RSVP information.

NYGAP (New York chapter)

Fall Meeting – November 17
Syracuse University – Syracuse, NY
Theme: "Keeping Up With the Changes"
<http://www.nygap.org/>
\$45 NAGAP members / \$65 non-NAGAP members

NEGAP (New England chapter)

Inaugural Conference – November 18
Simmons College – Boston
Keynote, sessions, panels, and roundtable discussions.
Full details at <http://www.negap.net/2011conference>
\$45 NAGAP members / \$55 non-NAGAP members



[Check out the 2011 conference coverage and other new videos on NAGAP's YouTube channel.](#)

The Jobs Corner

American University
[Graduate Admission Specialist](#)
Washington, DC

Primarily responsible for the day-to-day operations of the office. Primary emphasis will be on answering inquiries, processing applications, meeting and corresponding with prospective students, and supporting the Assistant Director on projects, including: event planning, online communications and outreach, and web/technology-based activities.

Bachelor's degree required; at least two years of relevant experience strongly preferred. Experience with web technology and communication tools, computer graphic design, and event planning is essential. Experience in a diverse university setting a plus.

NAGAP on Social Media

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Panelists: Jose Villa, Teisha Johnson, Ann Hurley, Melanie Schwartz, Joanne Canyon-Heller. Moderator: Felicia L. Townsend

2012 Annual Conference Updates

Thank you to everyone who submitted proposals for the 2012 Annual Conference in Austin, TX. We are excited to announce that this year we had more than 100 submissions, which are currently under review by the NAGAP Conference and Education committees. We hope to send out all notifications by early December. Those selected will be included in the Registration Brochure, which we anticipate being available early in the New Year.



If you haven't already done so, please save the dates of April 25-28th! Pre-registration, with early bird rates, is currently available at the following link:
<http://www.nagap.org/conferences/documents/NAGAP2012AMPRegistrationInvoiceFillableForm.pdf>

The 2012 conference will be held at the Austin Hilton. Book now to secure your reduced rate accommodations (including complimentary in-room internet access!) at:

Hilton Austin
500 East 4th Street
Austin, Texas, United States 78701
Phone: 1-512-482-8000
Rate: \$209 per night (Single/Double Occupancy)
http://www.hilton.com/en/hi/groups/personalized/A/AUSCVHH-GAP-20120424/index.jhtml?WT.mc_id=POG

Please continue to check out NAGAP's website for the latest information regarding the conference at <http://www.nagap.org/home/index.asp>.

Call for Pictures and Memorabilia Celebrating 25 years of NAGAP!



In 2012, NAGAP observes its silver anniversary of service to the graduate enrollment profession. We would like to mark our anniversary in many ways during the upcoming year, particularly with special events at our 25th annual conference in Austin, TX!

To celebrate our special year, we also need your help. An anniversary committee is working on ideas for events and activities to commemorate our association. A NAGAP Flickr account is now live and waiting for members to load pictures of past conferences and events. Please be sure to provide a caption for each picture so we know where and when it was taken. You can also write messages reflecting on your years in NAGAP. If you don't have a Flickr account, you will need to create one and join the NAGAP group, <http://www.flickr.com/groups/1702659@N25/>.

In addition to pictures, we are looking for past NAGAP items, (conference bags, clothing, programs, etc.) to put on display at the Annual Conference. All items will be taken care of and returned to their owner after the conference. If you have items to lend, please send them to:

NAGAP Executive Office
PO Box 14605 Lenexa, KS 66285-4605
Ph: (913) 895-4616
Fax: (913) 895-4652

Please be sure to put your name and return address.

The 25th Anniversary Committee looks forward to celebrating with you!

Announcing Mentoring program for new Graduate Enrollment Professionals!

NAGAP is inaugurating a Mentoring program to support new professionals in graduate enrollment management (GEM). Through June 2012, all members with fewer than five years of experience in graduate enrollment management will be offered the opportunity to be paired with an experienced NAGAP member as a mentor.

Throughout the year-long relationship, mentors will share what works well (successes), what could be better (barriers/hurdles) and how strategies and goals can improve (solutions) based on their own successful and unsuccessful strategies. Through this process, the mentee should gain a deeper understanding of the profession by hearing from a mentor how to overcome challenges as well evolve in the profession.

To pair mentors with those seeking mentoring, the NAGAP Mentor Committee will match the participants based on a set of questions designed to elicit their goals for taking part. Communicating by email and telephone, the participants will be in contact on a mutually agreed-upon schedule, touching base on a regular basis.

If you are interested in taking part in the Mentoring program as a mentor or mentee, please contact info@nagap.org.

Graduate Education - In The News

"Marine Corps Slashes Its Tuition-Assistance Benefit, as Pentagon Considers Cuts for All Services," by Kelly Field, The Chronicle of Higher Education, October 18, 2011
<http://chronicle.com/article/Marine-Corps-Slashes-Tuition/129463/>

On October 1st, the U.S. Marine Corps cut tuition assistance for service members by 80 percent, reducing the maximum benefit from \$4,500 per year to \$875. Many Marines who use the benefit will be able to make up for the loss with Pell Grants and Post-9/11 GI Bill benefits, as well as the older Montgomery GI Bill.

The tuition-assistance cuts will lower revenues at some for-profit and community colleges. They will make it harder for some for-profits to comply with federal rules requiring colleges to receive at least 10 percent of their revenue from non-federal sources to remain eligible for the federal student-aid programs. Military tuition assistance doesn't count toward the federal share of the formula, but Pell Grants and other forms of student aid do.

The Marine Corps's announcement suggests that military-wide maximum payments will be \$175 per undergraduate credit and \$225 per graduate credit, with an annual ceiling of \$3,500.

In addition to the cuts, new rules require Marines be on duty for a year before receiving tuition assistance. Officers can only use benefits for certificates that lead to a degree.

"No More Plan B," by Scott Jaschik, Inside Higher Ed, October 3, 2011,

http://www.insidehighered.com/news/2011/10/03/leaders_of_history_association_call_for_new_view_of_the_job_market#ixzz1bf7yoilz

The president and executive director of the American Historical Association (AHA) released a statement calling for their field to abandon the idea that any career path for Ph.D.s outside of teaching and research in colleges and universities be classified as "alternative." It is time, they argue, to admit that the academic job market is limited, and that many new Ph.D.s find rewarding jobs outside academe. The authors also note that the doctoral experience needs to change so that new doctorate recipients have more options.

The AHA statement refers to an unscientific scan of several leading history departments' websites and suggests that the messages they offer prospective students point toward academic careers as the goal of a history doctorate. For some time, faculty in the humanities have promoted "alternative" careers as a 'plan B' in the event students did not eventually find teaching posts. The statement notes that more history Ph.D.s are entering the job market than there are tenure-track openings. Therefore, working outside academe needs to be considered in all discussions with graduate students, from the prospect phase to their dissertation defenses. History departments need to consider broadening the doctoral curriculum to include such opportunities. Historians also need to start framing their skills in ways that suggest the strengths they would bring to other fields.

Additionally, throughout their graduate studies, students need the support of their faculty members when choosing to work outside academe. Historians in academic positions may look down on students who do not join the professoriate, causing graduate students to hesitate in talking about non-academic career plans with them.

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