



**National
Association of
Graduate
Admissions
Professionals**

The Leader in Graduate Enrollment Management

NAGAP Research Grant Proposal Information and Guidelines

About NAGAP

The National Association of Graduate Admissions Professionals is the only professional organization devoted exclusively to the concerns of individuals working in the graduate enrollment management environment. Membership in NAGAP provides an opportunity to network with professional colleagues at all sizes and types of institutions: large and small, public and private, secular and non-secular.

The National Association of Graduate Admissions Professionals (NAGAP) Graduate Student Enrollment Management Research Grant

The National Association of Graduate Admissions Professionals (NAGAP) Graduate Student Enrollment Management Research Grant is designed to encourage emerging knowledge and understanding of the complexities of graduate enrollment management including all aspects of admissions and recruitment, enrollment, retention, and graduation in higher education.

This Award Includes

- a \$2,500 check, payable directly to the individual researcher. NAGAP will not pay institutional overhead or indirect costs.
- one year of NAGAP membership with full privileges.
- travel and registration to the NAGAP national conference during the year of the award.
- recognition at the NAGAP national conference.

Qualifications and Guidelines

The NAGAP Graduate Student Enrollment Management Research Grant is open to all Graduate Students who desire to conduct research in keeping with graduate enrollment management activities and programs including any aspect of recruiting, enrolling, retaining and graduating professional, masters, and doctoral level degree students.

Graduate enrollment management, like undergraduate enrollment management, is a process or activity that influences the size, shape and characteristics of a student body by directing institutional efforts in marketing, recruitment, and admissions, as well as pricing and financial aid. In addition, the process exerts a significant influence on academic and career advising, the institutional research agenda, orientation, retention studies, and student services. (Don Hossler, Creating Effective Enrollment Management Systems New York: College Entrance Examination Board, 1986, pp. 9-10; Don Hossler, Enrollment Management: An Integrated Approach. (New York: College Entrance Examination Board, 1984, p. 6.)

Eligibility

The NAGAP Graduate Student Enrollment Management Research Grant is open to all eligible applicants regardless of race, national origin, religion, gender, age, disability, or sexual orientation. Non US citizens may apply. Collaborative research projects are encouraged.

The following individuals are not eligible: members of the NAGAP Governing Board, chairs of standing NAGAP committees, and prior recipients of the NAGAP Graduate Student Enrollment Management Research Grant.

- Applicants must demonstrate a record and knowledge of research experience relevant to higher education.
- The proposed project must be research based which adds to the knowledge and understanding of the complexities of graduate enrollment management in higher education.
- The project proposal must demonstrate a strong research design.
- Each applicant will be expected to conduct their research in an ethical and responsible manner following the research protocols of their academic institution.
- The proposal must be a project that can be completed within one year.
- Research must be original work of the investigator.
- Applications will be judged on the quality of the proposed project as well as the confidence of the selection committee in the ability of the applicant to complete such a project.
- Group applications are not accepted, although the applicants may have a research team or academic committee collaborating with them.

Deadlines

Completed applications for the NAGAP Graduate Student Enrollment Management Research Grant must be received by the NAGAP Executive Office by **January 15**. Late applications will not be accepted.

The selection will be finalized by the NAGAP Graduate Student Enrollment Management Research Grant selection committee prior to the NAGAP national conference, with notification of the recipient no later than May. All applicants will be notified of the results. The research grant will be disbursed by **July 1**. It is intended that the research project be presented at the next NAGAP national conference.

To Apply

Proposals must be submitted as MS Word documents. Applications may be submitted electronically at info@nagap.org. The address for paper submission is

NAGAP Executive Office

P.O. Box 14605
Lenexa, KS 66285-4605
Phone: 913.895-4616
Fax: 913.895-4652

Overnight Courier

NAGAP Executive Office
18000 W. 105th Street
Olathe, KS 66061-7543

Only complete applications will be considered.

NAGAP Graduate Student Enrollment Management Research Grant Application Packet Requirements

- Abstract of proposed research project
- CV or resume
- List of coursework
- Personal statement
- Letter of support from major professor
- Letter of support from the Graduate Admissions Office of your institution
- Proposal
- Timeline with completion date no later than March 15 of the following year.
- Any other supporting material deemed appropriate by the applicant

It might be helpful to applicants to review *The Art of Writing Proposals* at this website:

http://fellowships.ssrc.org/art_of_writing_proposals/

Expectations

- That the recipient will give due credit to NAGAP in the final report and any publication of the findings
- That the recipient will provide a report suitable for publication to the editor of *Perspectives* by July 1 of the year following the award
- That the recipient will present the results of the NAGAP research grant at the next NAGAP national conference