



## Professional Development Institutes Sponsorship Opportunities

Below is a detailed list of the sponsorship opportunities for NAGAP’s Professional Development Institutes. Sponsorships are accepted on a first-come, first-served basis. NAGAP will attempt to meet your request; however, we cannot guarantee the item will be available. If you are interested in supporting one of these options, please contact Dana VanMeerhaeghe at [dvanmeerhaeghe@kellencompany.com](mailto:dvanmeerhaeghe@kellencompany.com) or (913) 222-8627.

**NAGAP offers the following sponsorship levels:**

All sponsorships include a list of PDI registrants prior to the event (*for one time use only.*)

Type and Pricing	Exhibit Table	Promotion During Conference	NAGAP Website, Social Media, and Email Promotion	Number Available
<b>Platinum Reception Sponsor*</b> <b>\$4,000</b>	Included (6 foot table space.) Network with attendees during breaks and meals.	10-minute presentation from sponsor. Logo and thanks included on conference agenda.	Sponsor name included on email communications to membership, on NAGAP website, and in targeted social media “thank you messages.	1
<b>Gold Meal Sponsor* (Breakfast or Lunch)</b> <b>\$2,500</b>	Included (6 foot table space.) Network with attendees during breaks and meals.	Brief 3 – 5 minute introduction from sponsor during conference break. Logo and thanks included on conference agenda.	Sponsor name included on email communications to membership, on NAGAP website, and in targeted social media “thank you messages.	4
<b>Silver Virtual Sponsor</b> <b>\$1,000</b>	None	Share a 90-second video commercial or welcome with attendees prior to break or meal. Video will also be posted on NAGAP website.	Sponsor name included on email communications to membership, on NAGAP website, and in targeted social media “thank you messages.	4
<b>Bronze Conference Swag Sponsor</b> <b>\$500</b>	None	Sponsor to provide bags, pens, or other organizational swag to be distributed during conference check-in. Thank you and introductions during welcome and conference closing.	Sponsor name included on email communications to membership, on NAGAP website, and in targeted social media “thank you messages.	Unlimited

\*Platinum and Gold level sponsorships include complimentary registration for the Institute, with a reduced rate for a second registration.

Please return to:  
NAGAP Executive Office  
Fax: (913) 222-8606

4400 College Blvd., Suite 220  
E-Mail: [info@NAGAP.org](mailto:info@NAGAP.org)

Overland Park, KS 66211

Please select one of the following:

**Platinum Sponsorship (\$4,000)**

**Summer Institute – Las Vegas - July 20-21, 2017**

**Gold Sponsorship (\$2,500)**

**Winter Institute – Palm Springs, CA –**

**Silver Sponsorship (1,000)**

**Jan. 18-19, 2018**

**Bronze Sponsorship (\$500)**

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PLEASE PRINT

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

\_\_\_ Check \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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